

Techin Arnonwattana

Head of Instructor & AI Curriculum Lead — ZenityX Co., Ltd.

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Portfolio: techin-portfolio.pages.dev



PROFESSIONAL SUMMARY

Head of Instructor and AI curriculum lead with an Industrial Engineering and Brand Management background. Delivered 150+ hands-on AI classes to 500+ learners across public and corporate programs, and authored 26 enterprise AI curricula for 19 organisations across banking, insurance, healthcare, FMCG, government, defence, media and manufacturing. Builds the systems behind the training: AI agent workflows over MCP, automated video pipelines and interactive course handbooks.

WORK EXPERIENCE

Head of Instructor

Aug 2026 – Present

ZenityX Co., Ltd. — Bangkok, Thailand

- Lead a team of 9 AI instructors: designed the monthly self-assessment system, KPI framework and incentive policy now used company-wide, and report team performance to the CEO weekly.
- Authored 26 enterprise AI course outlines for 19 organisations within six weeks, from 3-hour guest lectures to a 6-day private executive program.
- Tailored each curriculum to client constraints — from data-sensitive delivery for a bank and a medical laboratory group to zero-installation, browser-only delivery for government and defence units.
- Coach and develop the instructor team — co-plan lessons, run train-the-trainer sessions on delivery and lecture technique, and raise each instructor's monthly assessment scores.
- Invited speaker at TTB Punboon's seminar for foundations, presenting AI-assisted donation analytics and fundraising to a non-technical audience.

AI Instructor

Feb 2026 – Jul 2026

ZenityX Co., Ltd. — Bangkok, Thailand

- Delivered 150+ hands-on classes (online, on-site and in-house) to 500+ learners across course lines including AI Content Workshop, AI Creator Pro, Seedance 2.0, AI for Architecture, Creative Automation and the AI Agent series.
- Ran corporate workshops for KTC, TTB, Boon Rawd Brewery, Dhipaya Insurance, NSTDA, Mahasarakham University and 15+ other organisations in Bangkok, Khon Kaen and Maha Sarakham.
- Integrated AI agents with generation APIs over MCP for autonomous image and video production in graphic design and video workflows.
- Produced the teaching materials for each course line — slide decks, student handbooks, prompt books and step-by-step workflow manuals — including an interactive web handbook built for a corporate client.
- Built the production pipelines taught in class — Remotion video assembly and a Blender-to-AI video reference workflow (headless bpy) that became a new course line.

Production Engineer

Nov 2019 – Jul 2020

PNL Vacuum Coat Co., Ltd. — Pathum Thani, Thailand

- Analysed production data to identify process inefficiencies and coordinated cross-functional schedules to ensure on-time delivery.

Part-Time Waiter, Giggling Squid — Cambridge, UK (Nov 2024 – Jul 2025), alongside master's studies.

SELECTED CLIENTS

Financial & Insurance: KTC, TTB Bank, BAM, Dhipaya Insurance
Healthcare & FMCG: N Health, AJINOMOTO, Boon Rawd Brewery
Government & Defence: Office of the Permanent Secretary for Defence, Royal Thai Air Force

Media & Creative: Maxsys Media, Thai World Media, ESC Entertainment, 9Morakot
Education & Industry: Mahidol University, Bangkok University, Mahasarakham University, NSTDA, Maruwa, Atom.com, Pacifica

EDUCATION

Master's in Brand Management

May 2024 – Jun 2025

Faculty of Business and Law, Anglia Ruskin University, Cambridge, UK

Dissertation: Key Factors Influencing the Effectiveness of Influencer Marketing in Start-up Fashion Brands

Master's in Industrial Engineering

Aug 2020 – Apr 2024

Faculty of Engineering, Chulalongkorn University, Thailand — GPA 3.70

Thesis: Leveraging Partner Country Factors in Deep Learning for Thailand's Forecasted Inflation Accuracy Enhancement

Bachelor's in Industrial Engineering

Aug 2015 – May 2019

Faculty of Engineering, King Mongkut's University of Technology North Bangkok, Thailand — GPA 3.07

SKILLS

AI Agent & Automation: Claude Code, Codex, MCP integration, agent workflow design, Manus, OpenClaw

GenAI Production: ZenityX Studio, Google AI Studio, Google Flow, Magnific Space, Seedance 2.0, Nano Banana, GPT Image, ElevenLabs, Suno, Dreamface

Data & Analysis: Excel / Google Sheets, agent-assisted Python and SQL for data preparation, mock datasets and client-demo dashboards

Web & Delivery: HTML/CSS, Cloudflare Pages/Workers/D1, Remotion, Blender (headless bpy), Canva, CapCut

Professional: Curriculum design, enterprise training delivery, instructor coaching, stakeholder briefing, team leadership

Languages: Thai (Native), English (TOEIC 710/990)